

# WEBSITE DESIGN AND DEVELOPMENT

[www.patriciaschraier.com](http://www.patriciaschraier.com)

[pschraier@ca.rr.com](mailto:pschraier@ca.rr.com)

310.827.7781

## MENU OF SERVICES

### **SOFTWARE DEVELOPMENT**

- Ecommerce Website Development
- Shopping Cart Development
- Payment gateway Integration
- Website Design with Content Management System
- Discussion Forum, Blog, RSS feeds
- Corporate/Community portals
- Search Engine Optimization\*
- Customized websites as per customer's requirements

### **ADMINISTRATION AND MAINTENANCE**

- Website administration and trouble shooting
- Database administration

### **DEVELOPMENT LANGUAGES AND TOOLS**

**Operating System:** Windows NT/2000, Linux/Unix

**Web Development:** HTML, XML, DreamWeaver, JavaScript, CSS

**Designing:** Adobe Photoshop, Flash

**Databases:** MySQL

**Web Server:** IIS, Apache

**Server Side:** ASP.NET, ASP, PHP

**Ecommerce:** ProductCart, Zen Cart, Oscommerce

**CMS:** Drupal

**Blog:** WordPress, Blogger

## WEBSITE DESIGN AND DEVELOPMENT

[www.patriciaschraier.com](http://www.patriciaschraier.com)

[pschraier@ca.rr.com](mailto:pschraier@ca.rr.com)

310.827.7781

### **Prices**

#### **Basic Website**

**\$ 350.00**

- Graphic Design
- Shopping Cart Installation
- 5 custom pages
- URL registration and hosting for 1 year
- 1 month post installation maintenance

#### **Addons**

**\$35.00/hour**

- Blog
- Flash/Multimedia
- Shopping Cart Customization
- Content Management System
- Forums
- Maintenance and Changes

#### **Maintenance Only Contracts Up to 5 changes per month**

**\$50.00/month**

#### **URL Registration and Hosting Only**

**\$10/month or \$100.00/year**

#### **\*Search Engine Optimization**

SEO is a separate field from website design. It requires keyword research and ongoing placement to achieve top positions in the search engines. Therefore, it is a separate optional feature that requires expertise. We work with companies who do SEO research and development and offer recommendations for their services.